

Featured Summer Event

EVENT: Annual Sakicawasihk Pow Wow

ORGANIZER: Roger Anderson, Senior Operations Manager, Gold Eagle Casino

How many participants and spectators do you expect to attend?

In previous years the Annual Sakicawasihk Pow Wow has always been well attended by competitors and visitors alike – close to 4,000 people attended last year's event. Spectators have the opportunity to view over 400 dancers and drum groups (singers). The event runs over 3 days, July 12-14 and is completely FREE to attend.

Where do the participants come from?

Participants come from all over North America, including Western Canada, Northern USA and even as far south as New Mexico. A family from New Mexico regularly attends the annual pow wow. This event also attracts some world class dancers that compete at an advanced level in many competitions throughout North America. The Battlefords has some world class participants including a local drum group. There are also a number of younger local competitors from the surrounding First Nation communities.

Are there categories and prizes?

There are a number of categories including Golden Age 55+, Senior and Junior adult classes, Adult Open, Teen boys and girls, Junior boys and girls, Princess Pageant and Little Warrior competition. Top prizes in each category range from \$1000 dollars in the dance categories up to \$5000 in the drum contest.

Could you estimate the potential revenue this event would bring to the Battlefords?

Anderson estimates that approximately \$1million is spent by visitors and competitors in the Battlefords over the course of 3 days. "Hotels are full and restaurants are full, so we are hoping that everyone can benefit from the success of this event." "It's all about giving back to the community by showcasing First Nations culture."

Marketing

Battlefords Tourism has hired Greta Gumshoe, a savvy sleuth that will give you clues to unlock 9 history mysteries. Solve a new mystery each week at www.battlefordstourism.com/contest for your chance to win some great weekly prizes and a grand prize draw of \$1000 cash! Proudly sponsored by Gold Eagle Casino and Ultra Print.

2nd Annual "Best of the Battlefords" Photo Contest

The "Best of the Battlefords" Photo Contest is up and running! We are inviting shutterbugs of all ages and skill levels to submit their photos for a chance to win hundreds of dollars worth of prizes under 4 different categories: Battlefords Vacation, Events, Urban Life and Sports & Recreation. Please visit www.battlefordstourism.com/contest for more information on how to enter and full contest rules. Contest closes August 12th, 2011 and judging will take place during the week of August 15th.



"Summer Teasers" e-newsletter Contest

Each month during June, July and August, Battlefords Tourism will feature clues from three member businesses. Each correct entry will be entered to win one of three monthly prizes. Here are your clues for July:

1. **This business doesn't do 'fishing' but can provide the remedy to what ails you. What is his business?**
2. **This participating business has a large 'family' that likes burgers – can you name the business?**
3. **This business is built in an old railway station. Name this business.**

Email your answers to admin.battlefordstourism@sasktel.net, along with your name and daytime phone number or email address. This contest is only available through our e-newsletter, so play for your chance to win some great prizes!

Congratulations to our June "Summer Teasers" e-newsletter Contest winners: Heather G., Janis S. and Joanne L. Thank you to our June sponsors (and clue answers!): The Yellow Submarine, Country Cuisine and Dairy Queen.

Contact Us

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Events: July 2011

Week One

- 1 Canada Day Celebrations
-City of North Battleford (Don Ross Centre – evening program and fireworks)
-The Battlefords Provincial Park (day program)
-Fort Battleford National Historic Site (day program)
- 6 Fort Battleford Children's Day Camp
- 7 Fort Battleford at the Battlefords Prov. Park

Week Two

- 8 Sask. Express at the Battlefords Prov. Park
- 9-10 The Lakes Art Tour
- 11 Battlefords United Way 14th Annual Golf Tournament
- 12-14 Annual Sakicawasihk Pow Wow
- 13 Fort Battleford Children's Day Camp
- 14 Fort Battleford at the Battlefords Prov. Park

Week Three

- 15 Town of Battleford Parade and Fireworks
- 15 Battleford Block Party
- 15-17 Saskatchewan Handcraft Festival
- 16 8th Annual Granite Golf Scramble
- 17 Festival of Gardens
- 20 Fort Battleford Children's Day Camp
- 21 Fort Battleford at the Battlefords Prov. Park

Week Four

- 23-24 Sailing Regatta at Jackfish Lake
- 26 Fort Battleford Ghost Walk
- 27 Fort Battleford Children's Day Camp
- 28 Fort Battleford at the Battlefords Prov. Park
- 30 Fort Battleford and the Battleford Provincial Park Day Camp

For more information on these or any other Battlefords and area events, please visit
www.battlefordstourism.com/events